

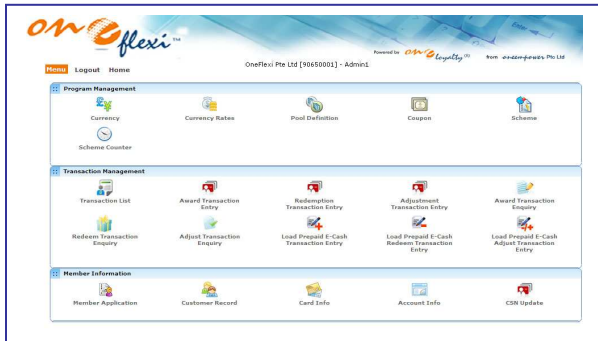


First Class Loyalty Marketing and Prepaid/Gift Card SaaS Solutions at Economy Class Price

www.oneflexi.com

Transform your business with OneFlexi™ - your simple and economical gateway to Prepaid/Gift Card, Loyalty Marketing and Customer Relationship Management (CRM) programs.

OneFlexi™ helps businesses capture, track, understand, engage and delight customers, improve marketing effectiveness and operational efficiency, generate more value from customers, create competitive advantage and drive up bottom line.



<p>Capture Customers</p> <ul style="list-style-type: none"> Instant membership at point of sale Issue card on the spot Capture customer particulars Update customer particulars 	<p>Track Customers</p> <ul style="list-style-type: none"> Capture load value transactions Capture sales transactions Capture redemptions and awards Capture response to offers
<p>Engage Customers</p> <ul style="list-style-type: none"> Tailor-made campaigns Instant reward at point of sale Targeted marketing via transaction receipt, email, SMS 	<p>Know Customers</p> <ul style="list-style-type: none"> Demographics Spending behavior Purchasing power Customer preference Customer ranking
<p>Delight Businesses</p> <ul style="list-style-type: none"> Improved marketing effectiveness Increased revenue Improved operational efficiency Enhanced brand Information at users' fingertips 24x7 No hefty investment in systems 	<p>Delight Customers</p> <ul style="list-style-type: none"> Instant gratification Relevant offers Convenient View transaction history 24x7 Check balances 24x7 Look for offers 24x7

Why First Class?

OneFlexi™ is powered by OneEmpower's world-class OneLoyalty™ suite of applications which have been used by some of the largest and best-known companies in various sectors including banking, F&B, hospitality, retail, sport, telecommunication and transport, and supported tens of millions of consumers across the world.

Why Economical?

OneFlexi™ is provided in the form of Software-as-a-Service (SaaS) and is accessed through the Internet. OneFlexi™ lets you focus on your business while we take care of all system hardware, software and related data centre operations. Offered on an annual subscription basis, you just pay according to your level of usage. OneFlexi™ reduces the risk inherent with traditional software purchases which require hefty upfront capital expenditure.

OneFlexi™ offers three dynamic marketing platforms

- OneFlexi Cash™ for Prepaid/Gift Card
- OneFlexi Rewards™ for Loyalty Marketing
- OneFlexi Combo™ for Prepaid/Gift Card Integrated with Loyalty Marketing

iSPRINT (Packaged Solutions) for SMEs

OneFlexi Cash™, OneFlexi Rewards™ and OneFlexi Combo™ are SaaS solutions pre-qualified by IDA and listed under iSPRINT (Packaged Solutions) for SMEs under the CRM solution category. SMEs can claim up to 50% of the qualifying costs*, capped at \$10,000 for the purchase/subscription of the first packaged solution (listed) under each solution category (subject to fulfilling the SME eligibility criteria and the availability of funds).

*Qualifying costs include usage fee for SaaS solution (up to a maxi of 12 months), consultancy services (e.g. customisation, development, configuration and setup) and training

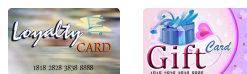
Price**

OneFlexi Cash™	One-time setup fee per outlet: \$600	Annual subscription fee per outlet: \$2,400
OneFlexi Rewards™	One-time setup fee per outlet: \$600	Annual subscription fee per outlet: \$2,400
OneFlexi Combo™	One-time setup fee per outlet: \$600	Annual subscription fee per outlet: \$2,400

**terms and conditions applied

For more information on iSPRINT packaged solutions, please email us: info@oneempower.com

ACT NOW and start driving up your bottom line!



Brought to you by:

